

Building a Personal Website using R

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Why make a
personal website
as a grad student?

Build up your online academic presence

- CV
- Link to all accounts (Twitter, Github, Google Scholar, etc)
- Write blog posts
- Highlight achievements, upcoming talks and recent papers
- Self-promotion for job market

Aaaaand you can add shameless plugs ;)

www.benjaminackerman.com

Let's get started!

Ben's tips and tricks

Some important files to get started...

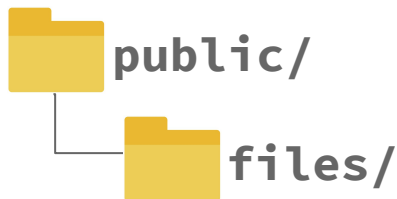
- `config.toml`
 - Specify url, title, theme, navigation menu order
 - Add photo, contact info, social media links
- `content/home/`
 - “Home” page
 - `about.md`
 - Write bio, list education history
 - “Weight” of pages: order that sections appear on main landing page

My typical workflow



Adding new papers/talks

- Markdown documents
- Create one, copy & paste!
 - Find templates in `themes/./archetypes/`
- Use informative titles
 - i.e. “2018_ackerman_et_al.md”, “2018_ichps.md”
- Include links to journals, videos, etc.
- **Post your slides**



Writing Blog Posts

- Write your typical `.Rmd`, but change the heading:

```
title: "Tidy Tuesday Week 29: Economic Guide to Picking a College Major"
```

```
author: "Benjamin Ackerman"
```

```
date: 2018-10-16
```

```
categories: ["R"]
```

```
tags: ["rstats", "tidyverse", "tidytuesday", "ggplot", "fivethirtyeight"]
```

- Any plots created in R chunks will automatically show up
 - Others have to be placed in `/public/img/` directory
 - Place actual file in `/static/img/`, but reference `/public/img/` in post

Projects

- Add project tag to posts, papers or talks
- Gathers all relevant items within the “project” page
- Make sure to include project name in all relevant website items!

Add a custom domain

- Don't want [name].netlify.com?
- Lots of options to buy domain: I use godaddy.com
- Can link custom domain to website pretty easily
 - <https://www.netlify.com/docs/custom-domains/>